



**GLOBALIZING HIGHER  
EDUCATION  
AND STRENGTHENING  
THE EUROPEAN SPIRIT**

**HOW THE BOLOGNA REFORM HAS CHANGED  
OUR WORLD**

Edited by  
Christiane Dienel



# Globalizing Higher Education and Strengthening the European Spirit

The so-called Bologna process is one of the most disputed and influential long-term policy changes the European Union has ever succeeded to start. It has harmonized European higher education systems and, at the same time, deeply changed concepts about what the core of Europeanness is. This book discusses various aspects of this transformative and influential “soft policy” process.

The Bologna process, initiated over 20 years ago, confronts us with fundamental questions about the European integration process that is facing the greatest challenge in its history to date. The goal was to increase the comparability and competitiveness of European higher education structures, their quality and outcomes. But how successful was this endeavour? This book presents different aspects of this reform, national interests, globalization trends, competition, and cooperation within higher education and the influences of harmonization on the Europeanness of the young generation.

*Globalizing Higher Education and Strengthening the European Spirit* will be a key resource for academics, researchers, and advanced students of Education, Education Policy, Social Sciences, and European Studies. The chapters included in this book were originally published as a special issue of *Innovation: The European Journal of Social Science Research*.

**Christiane Dienel** is a social scientist and director of Nexus Institute for Cooperation Management. After a PhD about French-German Relations, she held a chair for European Policy and Society and subsequently became the Deputy Minister for Social Affairs and Public Health in the state of Saxony-Anhalt. From 2011 to 2016, she was the president of Hildesheim University of Applied Sciences, Germany.

# Globalizing Higher Education and Strengthening the European Spirit

## How the Bologna Reform Has Changed Our World

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**Christiane Dienel**

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Amélia Veiga

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*How the Bologna process has affected the German university system*

George Turner

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*Universities of Applied Sciences in Germany: the winners of “Bologna”?*

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*Returns to bachelor's and master's degree in tertiary education: the case of the Czech Republic after the Bologna Process*

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*A remodelling of university roles? Some tendencies in Sweden*

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